Plustrust

Plustrust Updates

April 2025 - September 2025



DAAN UTSAV

India's Festival of Giving

2nd October to 8th October

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Culminating six inspiring months of Plustrust.

Dive deeper into stories, milestones, and dreams.

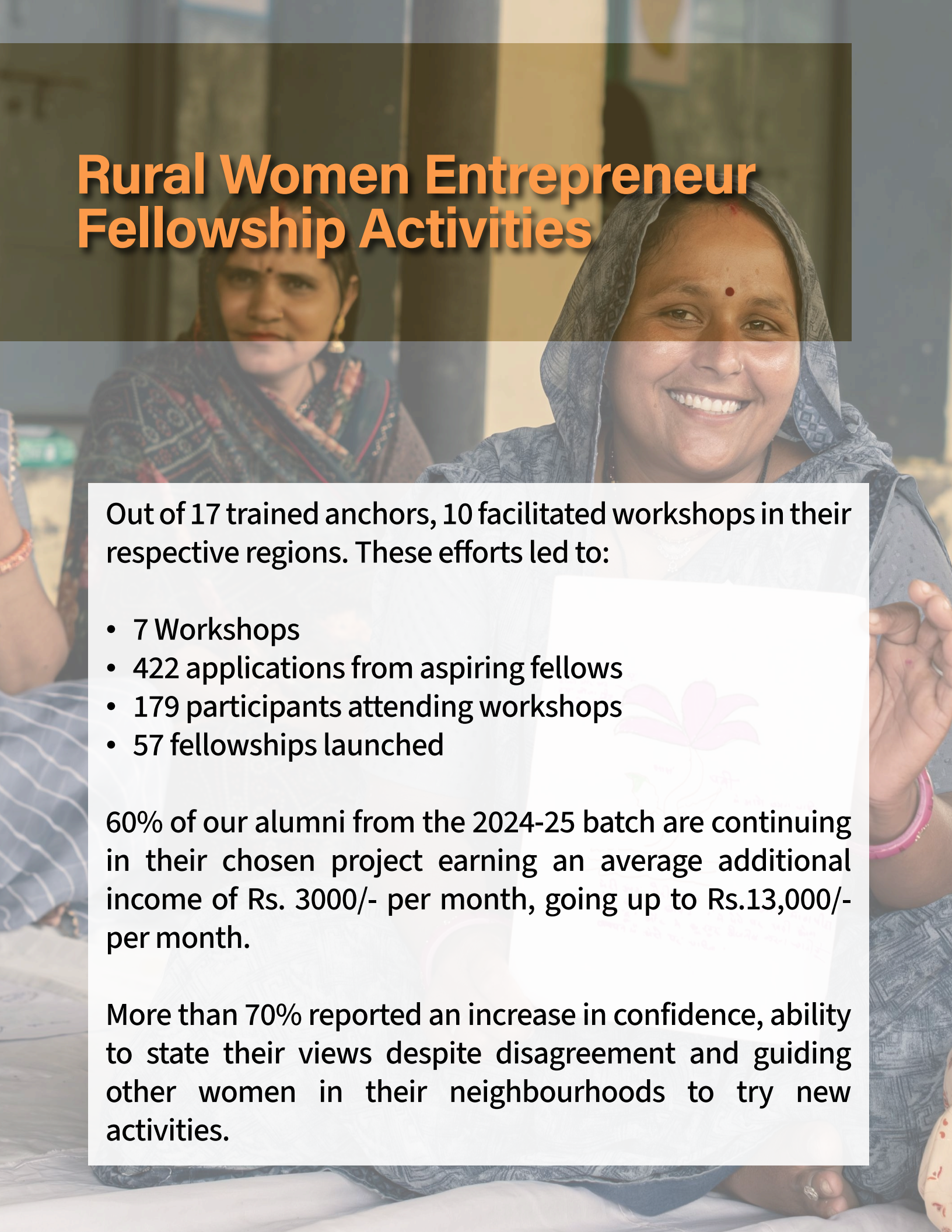


Nurturing Changemakers, Inspiring Futures

At Plustrust, every fellow, every anchor, and every program carries the spark of possibility. Between April and September 2025, we saw this spark grow brighter across villages, towns, and artisan clusters—where young women and men stepped forward as entrepreneurs, health service providers, and lifelong learners.

From expanding our *entrepreneurship workshops into 14 districts*, to enabling Community Health Entrepreneurs to deliver over *a thousand tests each month* at their community's doorstep, to helping artisans embrace digital tools and learners find confidence in English—our journey in the last two quarters has been about resilience, innovation, and hope.

Each number tells a story of courage, and each story adds up to our shared vision: communities where people create opportunities for themselves and for others. Together with our partners, alumni, and supporters, Plustrust continues to build pathways where dreams take root and futures flourish.



Rural Women Entrepreneur Fellowship Activities

Out of 17 trained anchors, 10 facilitated workshops in their respective regions. These efforts led to:

- 7 Workshops
- 422 applications from aspiring fellows
- 179 participants attending workshops
- 57 fellowships launched

60% of our alumni from the 2024-25 batch are continuing in their chosen project earning an average additional income of Rs. 3000/- per month, going up to Rs.13,000/- per month.

More than 70% reported an increase in confidence, ability to state their views despite disagreement and guiding other women in their neighbourhoods to try new activities.



Jansehat Community Health Entrepreneur Program

We are thrilled to announce a new training batch for Community Health Entrepreneurs (CHEs) which includes **51 participants**, as part of the Jansehat CHE Program, powered by **Plustrust in collaboration with Tech Mahindra Foundation.**

On the 20th of August, we inscribed a significant milestone as we welcomed *42 enthusiastic participants from Nagda* (Madhya Pradesh) and Muzaffarpur (Bihar) in our first introduction session. These women are set to embark on a journey of skill-building in healthcare diagnostics, community engagement, and social enterprise—empowering them to deliver doorstep diagnostics in rural communities and create dignified livelihoods. *CHEs equipped with Vitor kits together conduct about 1,250 diagnostic* tests every month (BP, sugar, hemoglobin, blood group). Young women balancing academics and family while building their health service enterprises. *In the last 6 months 24 active CHEs , conducted about 6300 tests, generating a revenue of Rs. 1.22 lakhs.*

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TECH mahindra FOUNDATION

Digishala



In July, Plustrust organised a Digishala session with craft artisans in Ahmedabad, focusing on practical ways to use digital tools for outreach and visibility.

Building on this, weekly online sessions are being conducted to continue supporting artisans in strengthening their digital presence and connecting with wider audiences.

In collaboration with Creative Dignity, artisan groups trained in financial planning, digital marketing & business apps

48 artisans across 9 states participated (AP, Assam, Gujarat, Jharkhand, MP, UP, Odisha, WB, Rajasthan).



English Learning Graduation Ceremony

On 20th September 2025, Plustrust celebrated the Graduation Ceremony of the first batch of our English Learning Programme. ***16 participants graduated from the program*** **led by Plustrust alumna Sufi.**

We were honoured to have *Joy Srinivasan*, Chairperson of Makkala Jagriti, as our Guest of Honour. Her words of encouragement and vision for inclusive learning left a lasting impact on the gathering.

The online ceremony was a warm and memorable occasion, made possible by the dedication of our learners, the commitment of our trainer Sufi, and the support of our community. Certificates were awarded to participants, recognising their efforts and achievements.

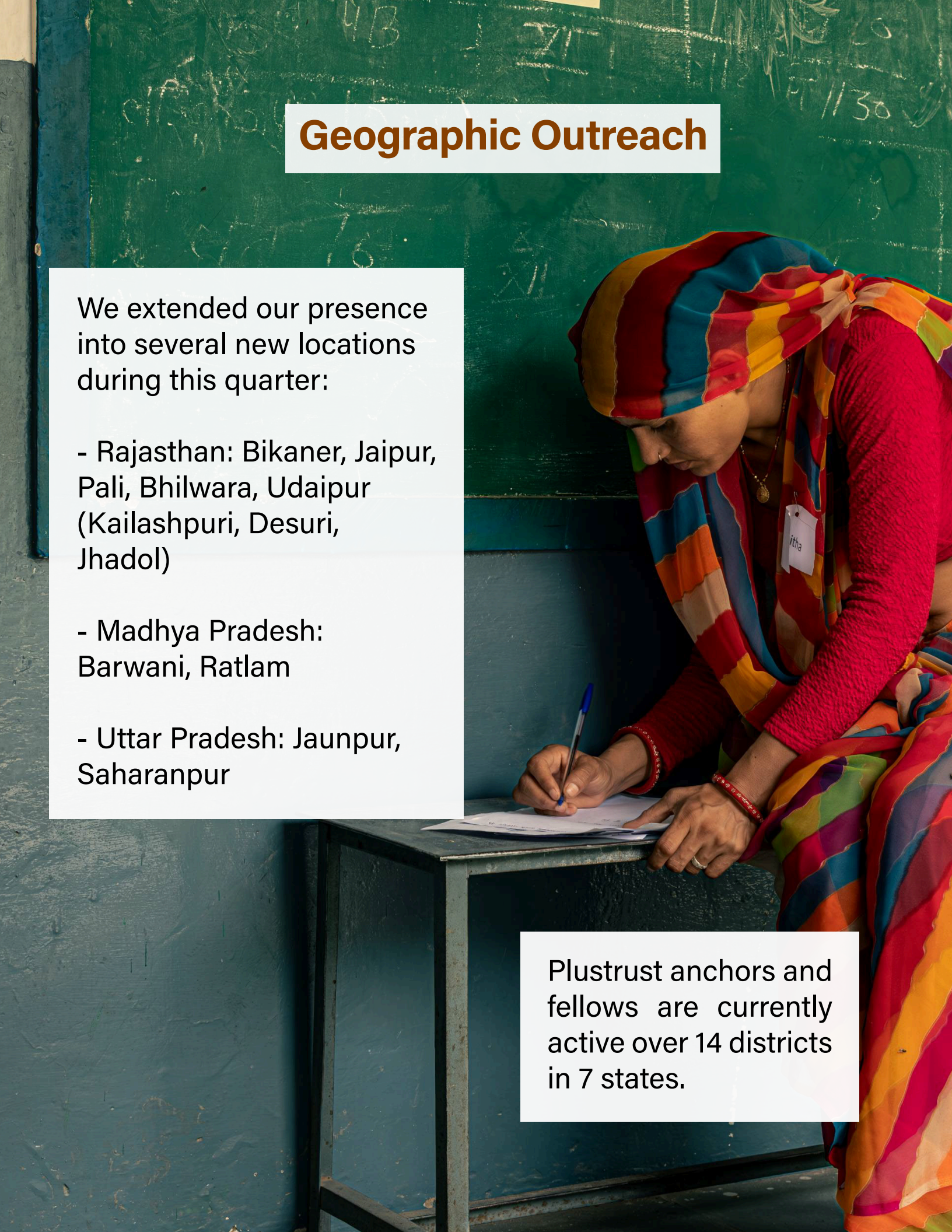
Geographic Outreach

We extended our presence into several new locations during this quarter:

- Rajasthan: Bikaner, Jaipur, Pali, Bhilwara, Udaipur (Kailashpuri, Desuri, Jhadol)

- Madhya Pradesh: Barwani, Ratlam

- Uttar Pradesh: Jaunpur, Saharanpur



Plustrust anchors and fellows are currently active over 14 districts in 7 states.

Plustrust Team Updates

We are delighted to welcome ***Riya*** as the **CHE Coordinator** and ***Abhishek Joshi*** as the **Social Media Consultant** to the Plustrust team. Their energy and expertise are already adding strength to our ongoing programmes.



Riya Haldar

CHE Cordinator



Abhishek Joshi

Social Media Consultant

Organisational Development

Our team member Priya completed the ILSS Digital Transformation for Social Impact Program supported by the Koita Foundation.

The program helped in learning how digital technologies can be leveraged to scale and deepen our work in the communities. It also emphasised on the importance of establishing feedback loops with all the stakeholders, data ethics, and keeping the needs of the end beneficiary at the centre of the program design.

The mentorship provided to the team by Mr. Ashish Sharma helped us dig deeper into what we do and how we can improve our interventions for improved success in the enterprises established by the women.



Acknowledgements

Grassroot Partners and Collaborators

- Awadh People Forum
- Coral Tree Foundation
- Disha Sansthan
- Doab Inclusive
- Gramroots Collective
- Jeevan Dhara
- Mera Gaon Meri Duniya
- Neergram Foundation
- PANS India
- Samanta Foundation
- Samaveshak Samajik Vikas Sanstha
- Sarju Foundation
- Teach for Green

Acknowledgements

Mentors

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- Dr. Nidhi Kewalramani – Tech Mahindra Foundation
- Raghavendra Prasad T S, Founder and Trustee - Project StepOne
- Savi Sharma - Agco Corp
- Dr. Shraddha Tendulkar – Tech Mahindra Foundation
- Vandana Tilak - Founder, Jupiter 360
- Vikram Rai, Vitor Health



Plustrust Supporters

We gratefully acknowledge the contributions that have been instrumental in the progress we have made in the last two quarters. We hope to receive your continued support.

- **Lakshmi Radhakrishnan**
- **Nimesh Sumati, Optimum Stock Trading Co.**
- **Ravi Venkatesan**
- **Sacred Path Foundation**
- **Sravan Kumar P**
- **Vidya Murali**

And all individual donors



The Road Ahead

Looking forward, we are optimistic about reaching our goal of working with 100 RWEs and 50 CHEs in this financial year. our journey continues with renewed energy and purpose. October brings with it moments of learning, celebration, and community spirit.

We are excited to participate in **Daan Utsav**, India's festival of giving, through a series of engaging **workshops** that bring people together to share knowledge, creativity, and compassion.

In the upcoming days, we will also celebrate a special milestone — **the inauguration of our Jansehat Kendra.** The centre will serve as a hub for community health initiatives, led by women changemakers who are building healthier, more informed villages.

Together, these efforts represent our shared commitment to empowering communities, fostering inclusion, and creating spaces where learning and leadership thrive.

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